

PRESS INFORMATION



NGK SPARK PLUG EUROPE'S NEW SENSOR CATALOGUE PROVIDES SENSOR INFORMATION FOR MORE 246 MILLION CARS IN EUROPE

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Ignition and sensor specialist NGK Spark Plug Europe has issued a new sensor catalogue. It offers a complete overview of all sensors from the NTK Vehicle Electronics brand which are available to Aftermarket distributors and workshops. This includes lambda sensors, exhaust gas temperature sensors, nitrogen oxide sensors and the recently launched range of manifold absolute pressure sensors and mass air flow sensors.

Up to Automechanika 2016, NGK Spark Plug Europe published separate catalogues for lambda sensors and exhaust gas temperature sensors (EGTS). Then, with the introduction of the company's new mass air flow sensors and manifold absolute pressure sensors (MAP/MAF) assortment, NGK introduced the sensor catalogue 2016 – 2017. Over a good 1,000 pages, it includes a solution for the majority of European vehicles: 14,009 vehicle applications for MAP, 8,306 for MAF, 15,950 for lambda sensors and 1,344 for EGTS. The entire catalogue lists sensors for more than 246 million cars in Europe.

NGK also improved the table section and redesigned pictograms to improve readability and enable quick identification of the ideal sensor. The catalogue also includes valuable technical information regarding dimensions, cable lengths and connector designs, as well as about the installation of NTK sensors. Additionally, a new translation key helps distributors and workshops to understand what the NTK product number reveals about the respective sensor.

The sensor catalogue 2016 – 2017 includes 13 languages. It is available as a print version to distributors. NGK has also published a PDF file in the download section at www.ngk-europe.com.

About NGK Spark Plug: NGK Spark Plug is one of the leading automotive suppliers. Specialised in the fields of ignition and sensor technology, the Company supplies customers in Original Equipment and Aftermarket across the globe. Its product portfolio comprises spark plugs, glow plugs, ignition coils and ignition leads under the brand NGK Ignition Parts as well as mass air flow and manifold absolute pressure sensors, lambda sensors, exhaust gas temperature sensors and NOx sensors under the brand NTK Vehicle Electronics. The Company runs production plants and sales organisations all over the world. With a total of 13,000 employees, it generates an annual turnover of around 2.7 billion euros. NGK is represented on all continents and has 43 group companies, 24 production plants and 5 technical centres.

Article and pictures (300 dpi, 10 x 15 cm) are available for download at www.ngk-europe.com - press.

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