

PRESS INFORMATION



NGK SPARK PLUG EUROPE OFFERS VARIABLE LAMBDA SENSORS FOR CARS FROM THE VW GROUP

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Ignition and sensor specialist NGK Spark Plug Europe has launched three new Lambda sensors for the Aftermarket. As original parts in VW models, the three new Lambda sensors marketed under the NTK Vehicle Electronics brand feature a replaceable ECU connector and the cable length can be adapted to the vehicle. As such, they cover a large number of vehicle applications.

The Volkswagen Group has been using different Lambda sensor connectors on identical cars. When replacing a Lambda sensor on these models, it may therefore be the case that the port on the side of the Engine Control Unit (ECU) does not match the Lambda sensor connector. This applies to original parts as well as to Aftermarket sensors.

The three new NTK Lambda sensors OZA723-EE66 (NGK Stock No. 90517, VW Part Nos. 1K0 998 262 C / 1K0 998 262 E), OZA723-EE67 (NGK Stock No. 96050, VW Part No. 1K0 998 262 Q) and OZA723-EE68 (NGK Stock No. 95870, VW Part No. 1K0 998 262 S) are equivalent to VW's OES parts and make it easy to replace the ECU's connector without the need to cut cables. The alternative connector as well as simple instructions for replacement can be found inside the Lambda sensor packaging. The only additional tool required is a pin pusher.

"With these sensors, distributors and workshops only need to stock three part numbers to always have a Lambda sensor for more than 400 vehicle applications from the VW group at hand. In doing so, they can rely on the quality of the world's leading Lambda sensor brand NTK," says David Loy, Marketing Director Aftermarket Europe at NGK Spark Plug Europe.

All applications of the three new sensors can be looked up in the current NTK sensor catalogue as well as in NGK Spark Plug Europe's online product finder at www.ngk-europe.com.

NGK has also made an installation tutorial available on its Tekniwiki platform (www.tekniwiki.com), which hosts a wide range of technical content and other valuable information. The video can also be accessed using the attached code.

About NGK Spark Plug: NGK Spark Plug is one of the leading automotive suppliers. Specialised in the fields of ignition and sensor technology, the Company supplies customers in Original Equipment and Aftermarket across the globe. Its product portfolio comprises spark plugs, glow plugs, ignition coils and ignition leads under the brand NGK Ignition Parts as well as mass air flow and manifold absolute pressure sensors, lambda sensors, exhaust gas temperature sensors and NOx sensors under the brand NTK Vehicle Electronics. The Company runs production plants and sales organisations all over the world. With a total of 13,000 employees, it generates an annual turnover of around 2.7 billion euros. NGK is represented on all continents and has 43 group companies, 24 production plants and 5 technical centres.

Article and pictures (300 dpi, 10 x 15 cm) are available for download at www.ngk-europe.com - press.

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