

NGK Spark Plug Europe receives “Collaboration Award” from Fiat Chrysler Automobiles

Ratingen, 08.04.2016 - Fiat Chrysler Automobiles (FCA) has honoured NGK Spark Plug Europe with the group’s Collaboration Award 2015. The award was granted in recognition of NGK’s technological expertise and the company’s high level of customer orientation.

NGK Spark Plug Europe, the world’s leading manufacturer of spark plugs, glow plugs and lambda sensors, has been one of FCA’s most important development partners for many years. No other spark plug or lambda sensor manufacturer supplies more units of these products to the FCA group. According to the car manufacturer, the Collaboration Award for 2015 was handed to NGK to acknowledge NGK’s “excellent product technology” and the “high level of collaboration in every step of business development”, which was evident, for example, in the recent technical development of the GME T4 engine. Though consulted at a late stage in the process and despite a limited time span prior to the engine’s commercial launch, NGK was able to meet all challenges and to design and supply the ideal spark plugs for the GME T4 on schedule.

The Collaboration Award is the most recent in an extensive series of awards collected by NGK Spark Plug Europe during the many years of cooperation with FIAT or the FCA respectively. The relationship between the two companies dates back to the early 1990s, when Alfa Romeo used NGK spark plugs in series production. Fiat did the same in 1994, using an NGK spark plug as exclusive OE in the Barchetta. Lambda sensors and knocking sensors from NTK followed. In 2006, Fiat used glow plugs from NGK for the first time. And just recently, Fiat for the first time installed ceramic glow plugs from NGK in one of the group’s engines. This NHTC2 glow plug is exclusive OE in the new 2.2-litre Multi-Jet II Common Rail engine, which powers the Jeep Cherokee Limited.

During more than 25 years of cooperation, NGK Spark Plug won FIAT’s “Auto Qualitas Award” in 1996 and 1999 for spark plugs, and in 2001 and 2002 for sensors. In 2007, the company received the “Fiat Golden Quality Award” for its sensors and glowing system. In 2013, the EMEA division of MOPAR, the official Fiat-Chrysler brand for Services, Customer Care, Original Parts and accessories, named NGK “Parts and Service Supplier of the Year”.

About NGK: NGK is the world’s leading manufacturer of spark plugs, glow plugs and lambda sensors. The Company runs production plants and sales organisations all over the world. With a total of 13,000 employees, the Company generates an annual turnover of around 2.7 billion euros. NGK is represented on all continents and has 43 group companies, 24 production plants and 5 technical centres.

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NGK Spark Plug Europe GmbH,
Press Department
Harkortstr. 41, 40880 Ratingen
Germany
Tel.: +49 (0) 2102/974-102,
Fax: +49 (0) 2102/974-148
Mail: presse@ngkntk.de

