



# PRESS INFORMATION

## **NGK Spark Plug Europe starts VLN season with an own team**

**Ratingen, DD.MM.YYYY – Ignition and sensor specialist NGK Spark Plug Europe for the first time in company history toes the line in the VLN with an own racing car. Varying driver teams pilot a Ferrari 458 Challenge for the RaciNGK team in all ten competitions of the current season.**

With 38 racing seasons the Veranstaltergemeinschaft Nürburgring (VLN) belongs to the mass motorsports series most successful and rich in tradition. More than 200 teams take part in the competition, steering cars from more than 30 car manufacturers. Nine of the ten races take four hours, whereas the season highlight, the ADAC Ruhr-Pokal-Race scheduled for September, takes six hours.

This year's season opener at end of March saw the debut of the RaciNGK team, which presents a special visual highlight to racing enthusiasts: Its red and black Ferrari 458 Challenge starts in the SP8 category for vehicles of up to 6.200cc and puts 490 HP on the pavement. In addition to Scuderia Ferrari's Formula One car, for which NGK Spark Plug exclusively supplies the spark plugs, it is the second racer from Maranello to take part in professional racing with products from NGK/NTK as well as with the NGK/NTK logo on the body of the car.

The reason for NGK's engagement: NGK Spark Plug has been one of the most relevant partners of international motorsports for many years. The company's products can be found in the champions' vehicles in Formula One, MotoGP, Moto2 and WRC. Motorsports therefore is a perfect opportunity to prove the performance of NGK spark plugs and NTK sensors – e.g. lambda sensors and exhaust gas temperature sensors. "Motorsports and endurance racing like the VLN in particular put our products through an ultimate test," comments Damien Germès, Senior Vice President of NGK Spark Plug Europe. "Also, our VLN engagement forms an ideal platform for incentives as well, as it also offers our best-performing distribution partners the opportunity to experience a round of the most comprehensive racing track of the world – or the action in the pitlane when the race is on."

The next race is scheduled for April 25. All dates and all news about the team can be looked up on the Internet at [www.racing-team.com](http://www.racing-team.com) as well as on the team's Facebook profile at [www.facebook.com/raciNGKteam](http://www.facebook.com/raciNGKteam).

About NGK: NGK is the world's leading manufacturer of spark plugs, glow plugs and lambda sensors. The Company runs production plants and sales organisations all over the world. With a total of 12,000 employees, the Company generates an annual turnover of around 2.7 billion euros. NGK is represented on all continents and has 32 group companies, 12 production plants and four technical centres.

Article and pictures (300 dpi, 10 x 15 cm) are available for download at [www.ngk.de](http://www.ngk.de) - press.

April 2014  
Print free of charge  
Specimen copy required

NGK Spark Plug Europe GmbH,  
Press Department  
Harkortstr. 41, 40880 Ratingen  
Germany  
Tel.: +49 (0) 2102/974-102,  
Fax: +49 (0) 2102/974-148  
Mail: [presse@ngkntk.de](mailto:presse@ngkntk.de)

