

NGK Spark Plug Europe's motorcycle catalogue 2016-2017 now available

Ratingen, 30.06.2016 – NGK Spark Plug Europe is the brand of choice for motorcycle enthusiasts all over Europe. To offer the trade and bikers the best possible support, the world's leading spark plug manufacturer has published an updated motorcycle catalogue. As well as adding new applications, NGK has modified the general information section and the structure of the tables to allow for exceptionally easy usage. Additionally, for the first time, the catalogue lists Side by Side Vehicles.

NGK is one of the most important OE suppliers to two-wheeler manufacturers and offers the perfect spark plug for almost any motorbike or scooter. In total, NGK's motorcycle catalogue 2016/2017 lists Aftermarket spark plugs and spark plug caps for more than 9,500 vehicle applications.

Compared to the last catalogue, the ignition specialist has added more than 1,000 vehicle applications, 300 of which can be attributed to motorcycles and scooters, 300 to quads and a further 300 to snowmobiles. For the first time, the catalogue also lists 165 applications for Side by Side Vehicles (SSV) to reflect the increased market demand within this segment.

From a practical perspective, NGK has improved the tables by combining motorcycles and scooters in just one section. Furthermore, the tables include an extra column, which names the Iridium IX high-performance spark plug as alternative to standard spark plugs. Finally, the company has reworked the guidance on how to read NGK product codes on the spark plug to enable customers to gain as much information as possible about a given spark plug simply from its code.

The catalogue comes in 13 languages. It is immediately available and can be downloaded as a PDF file from the download section of NGK's website.

About NGK Spark Plug: NGK Spark Plug is one of the leading automotive suppliers. Specialised in the fields of ignition and sensor technology, the Company supplies customers in Original Equipment and Aftermarket across the globe. Its product portfolio comprises spark plugs, glow plugs, ignition coils and ignition leads under the brand NGK Ignition Parts as well as lambda sensors, exhaust gas temperature sensors and NOx sensors under the brand NTK Vehicle Electronics. The Company runs production plants and sales organisations all over the world. With a total of 13,000 employees, it generates an annual turnover of around 2.7 billion euros. NGK is represented on all continents and has 43 group companies, 24 production plants and 5 technical centres.

Article and pictures (300 dpi, 10 x 15 cm) are available for download at www.ngk.de - press.

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