

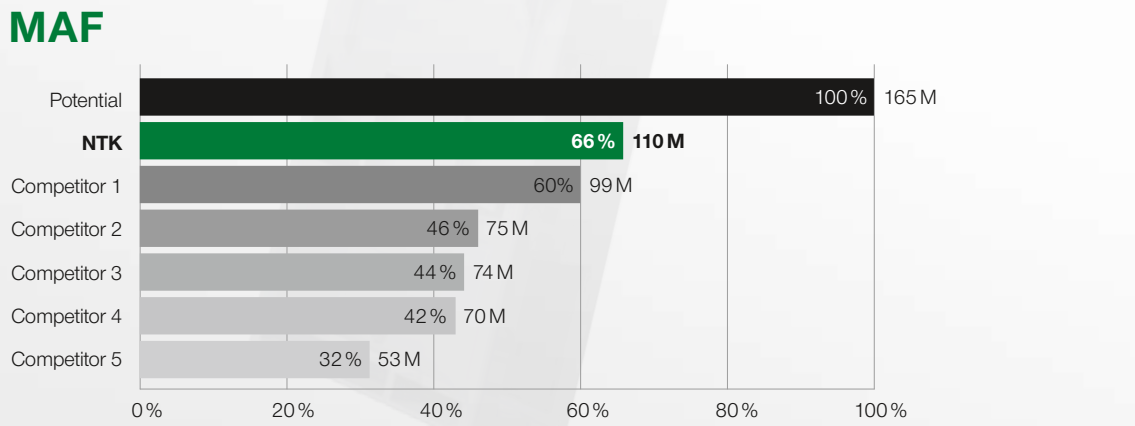
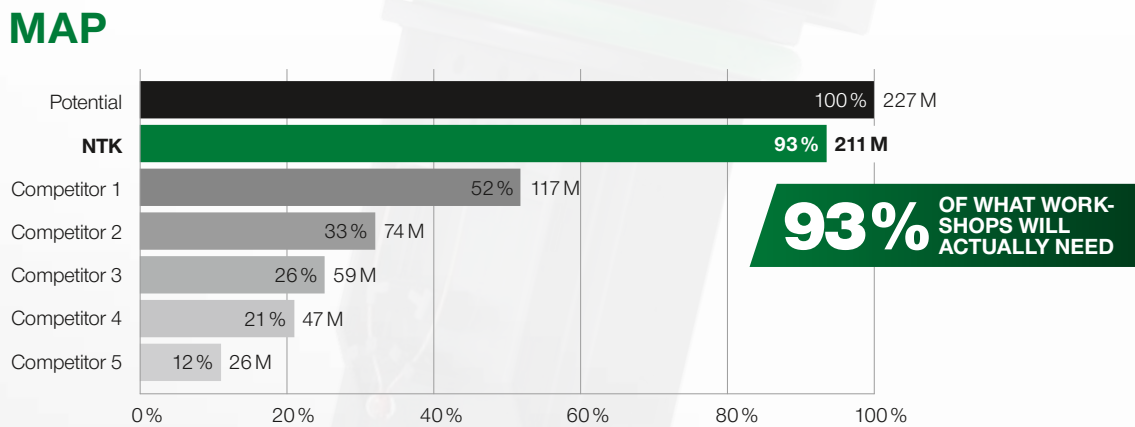
SIMPLE
PRODUCT IDENTIFICATION



- » Saves time and reduces returns
 - » Prevents mistakes
 - » Makes it easy to identify the right parts
- A clever 13-character product code:

SIMPLY
COMPREHENSIVE

» NTK: Market-leading coverage



WE'RE LOOKING FOR DISTRIBUTORS
WHO KNOW WHAT THEY WANT

LAMBDA // NOx // EGT // MAP // MAF SENSORS **FROM THE WORLD'S NO.1**



SIMPLE IS
GOOD

A ONE STOP SHOP FOR MAP AND MAF SENSORS
// COMPREHENSIVE COVERAGE AND TOTAL CONVENIENCE



More about MAP and MAF on YouTube:
[YouTube / NgkSparkPlugEurope](#)



- » Benefit from NTK's vehicle electronics know-how:
- » All MAP and MAF sensors tested under extreme conditions
- » Complements NTK's other premium air flow sensors

SIMPLY
GOOD

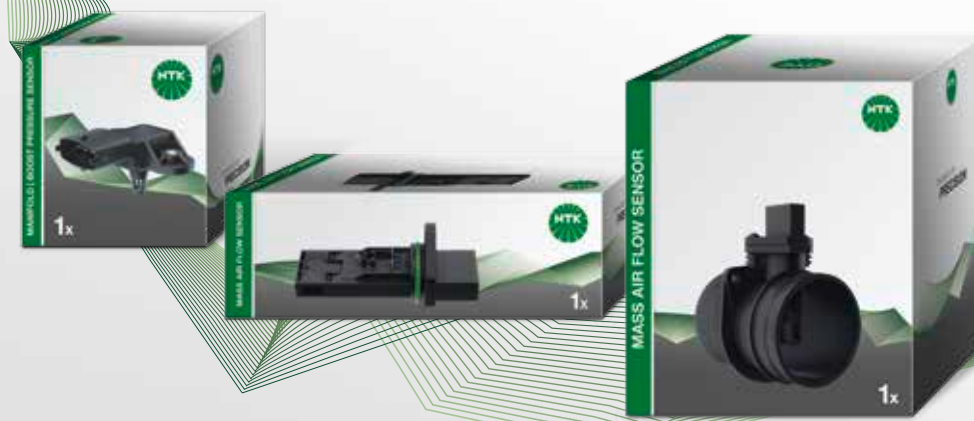
SIMPLY **RELEVANT**

- » More than 2.000 workshops told us their needs and expectations.
- » We listened ... and then acted.

NTK.

One range.

Focussed on the market and what mechanics need.



SIMPLE **RANGE MANAGEMENT**

- » **NTK:** Your one stop shop for sensors
- » **Unique:** A complete range of MAP and MAF sensors
- » **Comprehensive:** 93% coverage of what workshops will actually need

MAP

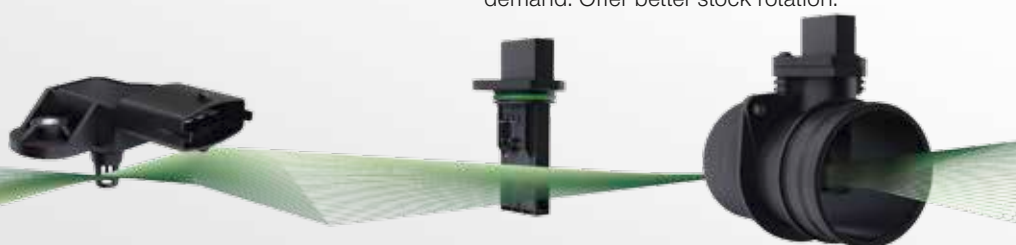
160 Part N°

- » 91 manifold pressure sensors
- » 58 boost pressure sensors
- » 11 manifold/boost pressure sensors

MAF

190 Part N°

- » 165 sensor types with housing
- » 20 plug-in sensor types with air intake
- » 5 IAM plug-in sensor types that cover 77 housing types. Represent **22%** of market demand. Offer better stock rotation.



AS SIMPLE **AS IT GETS**

NTK. The new MAP and MAF range at a glance:

- » One stop shop
- » Market-leading coverage
- » Clever part numbering
- » Smart packaging
- » Technical support
- » Premium quality

The right offering from the world's No. 1!



**VEHICLE
ELECTRONICS**

SIMPLE **USAGE**



Smart package:

- » Eye-catching design for easy identification
- » Label across two faces for flexible stock management and easy scanning

Well protected:

- » Sensor protected with non-resealable plastic bag
- » Easy inspection



SIMPLIFY YOUR **TECHNICAL SUPPORT**



- » Technical videos for MAP and MAF sensors accessed by scanning the QR code on the package
- » Dedicated technical training for your customers
- » Listed in the major European electronic catalogues (TecDoc, MAM etc.)
- » New sensor catalogue from NTK including MAP and MAF sensor range

Discover more about the new MAP and MAF range!

