**Product Identification**

A clever 13-character product code:

- Makes it easy to identify the right parts
- Prevents mistakes
- Saves time and reduces returns

**Sensor Category**

- MW = Hot Wire Air Mass Meters
- MF = Hot Film Air Mass Meters
- MP = Manifold Absolute Pressure Sensor
- BP = Boost Pressure Sensor
- MB = Manifold and Boost Pressure Sensor
- Integration Temperature Sensor
- T = Integrated Temperature Sensor
- N = Not integrated Temperature Sensor

**Quantity of Pins**

- 3, 4 or 5 Pins

**Article Number**

- Three-digit serial number: e.g. 001, 002, 003, etc.

**Attached Components**

- H = With housing (intake pipe)
- P = Only plug-in sensor
- D = Intake sensor (Direct connect)
- Z = Not included

**Connector Shape**

- R = Round type
- A = Angled or square type
- V = Oval type
- T = Triangle type
- D = D-shape type

**NTK internal Prefix**

**Simply Comprehensive**

- NTK: Market-leading coverage

**MAP**

- Potential
  - NTK: 93%
  - Competitor 1: 86%
  - Competitor 2: 84%
  - Competitor 3: 82%
  - Competitor 4: 80%
  - Competitor 5: 78%

**MAF**

- Potential
  - NTK: 98%
  - Competitor 1: 92%
  - Competitor 2: 86%
  - Competitor 3: 79%
  - Competitor 4: 73%
  - Competitor 5: 65%

WE'RE LOOKING FOR DISTRIBUTORS WHO KNOW WHAT THEY WANT

A ONE STOP SHOP FOR MAP AND MAF SENSORS // COMPREHENSIVE COVERAGE AND TOTAL CONVENIENCE

**Simply Good**

- NTK is the world's leading provider of air sensors
- All MAP and MAF sensors tested under extreme conditions
- Experts in Japan and USA
- Benefit from NTK's vehicle electronics know-how

**Comprehensive Coverage and Total Convenience**

**Lambda / NOx / EGT / MAP / MAF Sensors From The World's No.1**

**Simply Good**

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NTK.
One range. Focused on the market and what mechanics need.

SIMPLY RELEVANT

More than 2,000 workshops told us their needs and expectations.
We listened... and then acted.

SIMPLE RANGE MANAGEMENT

- NTK: Your one stop shop for sensors
- Unique: A complete range of MAP and MAF sensors
- Comprehensive: 93% coverage of what workshops will actually need

MAP
- 160 Part N°
  - 91 manifold pressure sensors
  - 58 boost pressure sensors
  - 11 manifold/boost pressure sensors

MAF
- 190 Part N°
  - 165 sensor types with housing
  - 20 plug-in sensor types with air intake
  - 5 IAM plug-in sensor types that cover 77 housing types. Represent 22% of market demand. Offer better stock rotation.

AS SIMPLE AS IT GETS

NTK. The new MAP and MAF range at a glance:
- One stop shop
- Market-leading coverage
- Clever part numbering
- Smart packaging
- Technical support
- Premium quality

The right offering from the world's No. 1!

SIMPLE USAGE

Smart package:
- Eye-catching design for easy identification
- Label across two faces for flexible stock management and easy scanning

Well protected:
- Sensor protected with non-resealable plastic bag
- Easy inspection

SIMPLIFY YOUR TECHNICAL SUPPORT

- Technical videos for MAP and MAF sensors accessed by scanning the QR code on the package
- Dedicated technical training for your customers
- Listed in the major European electronic catalogues (TecDoc, MAM etc.)
- New sensor catalogue from NTK including MAP and MAF sensor range

Discover more about the new MAP and MAF range!